



The banner features the 'play to potential' logo on the left. To its right are contact details: a WhatsApp icon with the number '+91 85914 52129*', a Twitter icon with the handle '@PlayToPotential', and a globe icon with the website 'playtopotential.com'. Further right, under the heading 'Also available on:', are icons for Spotify, Apple Podcasts, and Google Podcasts. On the right side of the banner is a portrait of a man in a suit and glasses, identified as 'Podcast Host Deepak Jayaraman'. At the bottom left of the banner, there is a small text note: '*Just send us a Whatsapp with your name, number and email and we will add you to our distribution list.'

Context to the conversation

Jaspreet speaks about how AI will impact the Coaching Profession and many other such “high touch” fields. He speaks about how the threat to a Coach is not AI but another coach who is leveraging AI.

Transcription

Deepak Jayaraman (DJ): Just to maybe closer home Jaspreet as we think about the impact of AI on professions, right? Let's say coaching, right? One's hearing trends about chatbots that are playing the role of counselors, coaches, et cetera. This is a selfish question, right? Sure. What's the lesson for people in this space? I'm you asking the broader question? Counselors, coaches, sounding boards, people that are playing this role. How do we have to stay relevant? Sure. Do We have just man is machine is beaten man in the world of chess. Yeah. The machine beat. What's your forecast for future?

Jaspreet Bindra (JB): No. Absolutely. Look. I think professions like this, high touch professions. Yeah. These are high touch professions. Yes. Okay. Will are actually the safest professions. In many ways. Okay. Because when you are coaching or when you are even doing a keynote speech or when you are counselling guiding, you, it, it's not just your, the words you say.

Okay. It's. It's the tonality, it's the empathy, it's the, all those human qualities that I spoke about are as if not more valued by the coachee, not just, here are three suggestions. Okay. It's the questions you ask or whatever. Okay. So I think those are these professions, in my opinion, these more. there's some excellent stuff that Kai-Fu Lee the Chinese AI guru has written on this in terms of these kind of jobs which have very high compassion or love actually as a part of the job. Okay? And you think of love or compassion in different ways. It's not just romantic love or whatever. But, and there's a big but.

This to be to continue to be successful in this, you need to work with AI. You need to be, you need to get in AI as a co-coach, if it may. Okay. Because one of the things I'm very fond of saying is that it's not AI which will take your job, it's a human being using AI who will, and this is true for everything.

Hard professions, like being a software engineer. If you're a coder who doesn't use GitHub, copilot or cursor, or one of these a coder or a software guy who uses it is going to beat you. Hollow. You're jobless similarly for a marketer, similarly and similarly for a for any of these professions, including a coach. So you are, you're in danger if you have not, if you're not co, co-working with. Yeah. If you are, then you'll be like a super coach. And the people who are not are the ones who are going to suffer.

Reflections from Deepak Jayaraman

DJ: Its worth going back to the conversation with the Chess Legend Vishy Anand (VA) and hearing what he has to say about the role of machines and how we can work with them.

VA: *“Machines have become like incredibly fast cars and let’s say the best chess players are like athletes which means the athlete is in his best ever moment is not going to have slightest chance against the very fast car, now imagine that advance chess once upon a time was two athletes are getting into their cars being able to use their car and being able to intervene themselves when they felt it would help, now this will only work if you have fuel in sufficient for the entire ride and certain portion had to be driven and what happens now is that Man plus machine versus man plus machine is just often machine was versus machine, it’s very hard when your intervention is better than the machine, and it’s so infrequent that it’s hard to pick out and the point is you may decide that your intervention is crucial but your rival still using the machine then you have to be sure that your human touch is not worse than what it’s going to do that is turned out to be dead end, however chess has become spectacularly enriched by our ability to work with the machine at home and combine its ability to throw up unusual patterns unusual ideas I mean one of the things that forgotten sometimes is how rich chess seems now because the machine has shown us how many things we had rejected which turned out to be possible and how many areas we thought were close for ever have opened up again I mean if the machine is guilty of closing doors its responsible for opening far more doors than it closed and right now it’s an golden time in terms of how rich the game seems and the other thing is done it made just accessible to everyone because if anyone has the world best coach if a slightly not very expressive one then every person on the planet has the world’s best coach available for a price that means that once you know, how to ask the right question you can get the right answers and you can grow so the learning process become incredibly interesting”.*

DJ: In a recent coaching context, I used Notebook LM to read my notes and come up with some coaching pathways for my coaching client. It came up with 3 or 4 ideas. I already had a couple on my mind but one or two were interesting angles that I hadn’t thought of. Like Vishy says, I think AI opens up interesting pathways that are often in our blind spot. So, if we work with it, the Augmented Intelligence can be quite powerful.

End of transcription

Nugget from Vishy Anand that is referenced: [Staying relevant in the world of machines.](#)

RELATED PLAYLISTS YOU MIGHT LIKE

AI Implications: Artificial Intelligence is ushering a new wave of opportunity and threatens to eliminate many jobs. It also has many implications on how we think about leadership and our careers. We examine some implications here. You can access the playlist [here](#).

Coaching: The business world is slowly waking upto the fact that just like in elite sports, there is a tremendous value to be unlocked by having an effective coach for a leader. It is not just about fixing issues but also about enabling the journey from Good to Great. Leaders across disciplines share their insights around how one should pick a coach and get the most out of such a relationship. You can access the playlist [here](#).

SIGN UP TO OUR COMMUNICATION

Podcast Newsletter: Join 1000s of leaders who benefit from the Podcast newsletter. Not more than 1-2 emails a month including keeping you posted on the new content that comes up at the podcast. High on signal, low on noise. Sign up for the podcast newsletter [here](#).

Nuggets on Whatsapp: We also have a **Podcast Whatsapp distribution group (+91 85914 52129)** where we share 2-3 nuggets a week from the Podcast archives to provoke reflection. If that is of interest, please click [here](#) and send a message stating "INTERESTED". Do also add this number to your Phone Contacts so that we can broadcast our messages to you when we share a nugget.

Ricardo Sunderland- Nuggets

- 106.01 Jaspreet Bindra - Formative years
- 106.02 Jaspreet Bindra - Key transitions in career
- 106.03 Jaspreet Bindra - Approach to Personal Brand
- 106.04 Jaspreet Bindra - Evolving leadership paradigm
- 106.05 Jaspreet Bindra - Impact of AI on Coaching
- 106.06 Jaspreet Bindra - AI leading to job creation
- 106.07 Jaspreet Bindra - Careers in the world of AI
- 106.08 Jaspreet Bindra - Getting children to work with AI
- 106.09 Jaspreet Bindra - Staying relevant in the world of AI
- 106.10 Jaspreet Bindra - In Summary - Playing to Potential

About Deepak Jayaraman

Deepak seeks to unlock the human potential of senior executive's / leadership teams by working with them as an Executive Coach / Sounding Board / Transition Advisor. You can know more about his work [here](#).

Disclaimer and clarification of intent behind the transcripts

This written transcript of the conversation is being made available to make it easier for some people to digest the content in the podcast. Several listeners felt that the written format would be helpful. This may not make sense as an independent document. Very often spoken word does not necessarily read well. Several of the guests have published books and the language in their books might be quite different from the way they speak. We request the readers to appreciate that this transcript is being offered as a service to derive greater value from the podcast content. We request you not to apply journalistic standards to this document.

This document is a transcription obtained through a third party/voice recognition software. There is no claim to accuracy on the content provided in this document, and occasional divergence from the audio file are to be expected. As a transcription, this is not a legal document in itself, and should not be considered binding to advice intelligence, but merely a convenience for reference.

Podcast Transcript [106.05 Jaspreet Bindra - Impact of AI on Coaching](#)

Also available on Apple Podcasts | Google Podcasts | Spotify

www.playtopotential.com

The tags that are used to organize the nuggets in the podcast are evolving and work in progress. You might find that there could be a discrepancy between the nuggets as referenced here and in the actual podcast given this is a static document.

All rights reserved. No part of this document may be reproduced or transmitted in any form or by any means, or stored in any retrieval system of any nature without prior written permission.