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Context to the nugget

What motivates a bestselling author? In this short nugget, hear Amish speak about the philosophy behind his writing, his views on failure and success and what can make you truly 'unstoppable'.

Transcription

Deepak Jayaraman (DJ): From writing to you to writing a book that gets published what was that journey like?

Amish Tripathi (AT): When I write I don't even care, even now when I write am not really thinking about how it will be received by the readers, critics, publishers or anyone else frankly. This is how I wrote my first book and this is how I write today as well, I can't say it was a conscious choice when I was writing my first book because I wasn't thinking that it would get published. I guess without realizing it I was following what lord Krishna tells us in Bhagwat Geetha "*karmanaye vadhika raste, Maa Phaleshu kadachana*" - that you have a right to your Karma, not to the fruits of your Karma and we in the modern world have interpreted this wonderful philosophy to mean something fatalistic which is wrong, what lord Krishna was telling us, what he was telling is actually if you detached from the results of your Karma, if you are detached from success or failure then actually you are unstoppable, if you are doing something simply because you love doing it, simply because you enjoy your Karma so much who can stop you? Failure can of course be demotivating because it feels sadness, grief, demotivation in your heart and it stops you but success can be as dangerous, you will find so many people that are one eight wonders because success filled pride in their head and they lose their way but if you are detached from success or failure then actually you are unstoppable because you will just keep doing what you love doing and I am not saying that I am a great philosopher and I consciously figured this out it's just that I loved doing anything with my books so much that I genuinely didn't care whether it succeeded or not, I wasn't really thinking whether it get published or not I just love doing anything associated with my books.

Reflections from Deepak Jayaraman

DJ: Sometimes we get so caught up with what the world rewards and forgot the inner voice which nudges us towards what's we enjoy irrespective of whether the world deems it as a success or failure. Thank you for listening. For more you might want to subscribe to the twitter handle Play to Potential. Thank you.

End of nugget transcription

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Pursuing your passion: “Follow your heart” is an advice that is commonly doled out to individuals that are trying to make career choices. However, the reality is little more nuanced. People who have followed their heart talk about how they have weaved it into their lives or in some cases, how they have been pragmatic about taking the plunge. You can access the playlist [here](#).

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Amish Tripathi - Nuggets

- 02.00 Amish Tripathi - The Full Conversation
- 02.01 Amish Tripathi - Where the seeds of transition were sown
- 02.02 Amish Tripathi - Writing for self
- 02.03 Amish Tripathi - Transitioning from Financial Services to Writing
- 02.04 Amish Tripathi - Dealing with failure
- 02.05 Amish Tripathi - Harsh realities of Writing
- 02.06 Amish Tripathi - What does it take to be an Author
- 02.07 Amish Tripathi - Driving Deep Work
- 02.08 Amish Tripathi - Marketing innovations around the first book
- 02.09 Amish Tripathi - Building culture in a company
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- 02.11 Amish Tripathi - In Summary

About Deepak Jayaraman

Deepak seeks to unlock human potential of senior executive’s / leadership teams by working with them as an Executive Coach / Sounding Board / Transition Advisor. You can know more about his work [here](#).

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