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Context to the nugget

Rama talks about importance of navigational principles in a world where we are all headed in a direction where the destination is unclear. She relates this approach to how Google builds its products. She also underscores the importance of a core skill which wires us in a certain way, which gives us the ability to process the world around us with a certain frame.

Transcription

Deepak Jayaraman (DJ): Given your journey any headline takeaways for people to reflect on in terms of navigating.

Rama Bijapurkar (RB): It's the same thing, you have to have the navigational principals, and that is the new strategy theory as well, if you read that all the stuff on strategy in complex world they are saying that "The destination may have changed, you may not wanted when you get there, it may have self-destructed, grew up, that's the new world but you have to have navigational principals to the journey, you have to be very clear because those acts both is guardries and as motivated us and so you approximately knows what direction you are going in, That's how google builds new products as well, whether it gets used for insurgency, activism more romance in the world is up to how environment uses it and fail fast and succeed at leisure but more important understand what your navigational principals are? Don't keep saying this destination because that that that. So it's more like a guided missile you have to just keep adjusting it and you won't know the set target, then set a target in this world more than in the world that I grew up in if you are not open to changing destinations you are really going to get screwed and today there is much more joy to be had the confluence of the things and so when people say ohh my daughter is doing Psychology, I am like great you can either going to consumer or neuro science or to the consumer behaviour you can go into HR you can go into designing interfaces and a tech company you can do so many things so you have to have core, which is why I find this BBA kind of educations a little bit dangerous because like my academics friends tell me as well if you have studied economics your mind is wired in one particular way to learn so how does your mind fundamentally get wired and you can take the wiring somewhere else, so if you have studied sociology your mind is wired in particular way and that is also part of your core skill, your ability to see it through the lens of your training and that is the whole purpose of education, so just understanding this will make it just a little more will make it more better.

Reflections from Deepak Jayaraman

DJ: The point Rama makes about going deep in something before going broad is an interesting one. The other interesting bit was about all of us get wired to look at the world in a certain way. The notion of how you process the world around you gets shaped by the core education is an interesting thought - whether it is engineering or anthropology or political science.

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End of nugget transcription

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In Summary – Playing to potential: This playlist captures the essence of what the speaker is trying to say in their conversation. In a way, it captures the key principles with which they have approached life which has brought them to where they are today. They share their perspectives on the mindset we need to adopt as we navigate through life. You can access the playlist [here](#).

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Rama Bijapurkar - Nuggets

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- 18.02 Rama Bijapurkar - Early formative years
- 18.03 Rama Bijapurkar - Career in Market Research
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About Deepak Jayaraman

Deepak seeks to unlock human potential of senior executive's / leadership teams by working with them as an Executive Coach / Sounding Board / Transition Advisor. You can know more about his work [here](#).

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