



The banner features the 'play to potential' logo on the left. To its right are contact details: a WhatsApp icon with the number '+91 85914 52129*', a Twitter icon with the handle '@PlayToPotential', and a globe icon with the website 'playtopotential.com'. Further right, under the heading 'Also available on:', are icons for Spotify, Apple Podcasts, and Google Podcasts. On the far right is a portrait of the host, Deepak Jayaraman, with the text 'Podcast Host' and his name 'Deepak Jayaraman' in a red box below. A small disclaimer at the bottom left reads: '*Just send us a Whatsapp with your name, number and email and we will add you to our distribution list.'

Context to the nugget

Ashish speaks about how we all could spend some part of our life involving ourselves with the Social Sector. He specifically speaks about Indian Leaders for the Social Sector (ILSS) run by Anu Prasad that conducts a 9-day boot camp for corporate leaders who want to consider transitioning to the Social Impact world.

Transcription

Deepak Jayaraman (DJ): And just wrapping up Ashish, this podcast is titled Play to Potential, given your journey, given the various hats you wear and given your view of the world, what are your headline thoughts on people playing to their unique potential?

Ashish Dhawan (AD): Yeah, so, I think, that if each person will figure out their own trajectory, my only sense is that all of us have a social conscience and whilst we may do whatever and make as much money as we want and even through the corporate world, I think, there's great opportunity for social impact. So, I believe that business is a force for good if well done. So, one is I think through business itself, one can have great societal impact but one has to be honest about it and not just drink the Kool-Aid or justify it to oneself. You can't run a cigarette company and believe that, right so... and even if you are... I mean, the thing with impact investing also is people can just put the label on. So one is, I think, through the business world how can that be a force for good and unleash entrepreneurial energy to solve some of India's biggest problems. And then I would urge people to at least dabble in the social sector, to read a little bit and maybe even find one organization or even just read what the Tata trusts are doing, and Azim Premji foundation is doing, Gates Foundation, read Bill Gates' annual letter, read MSDf and Omidyar, you know, I think it would be interesting for corporate people to just see that it's quite sophisticated what happens in the social sector, how complex it is, and I think it will just enhance their world view and may lure them to even if not make the transition full-time, which I hope some people will, even consider getting onto an NGO board or a foundation's board or serving as an advisor part-time. I think, having a little bit of that element added to your life will lead to a richer life, create greater purpose in one's life but also a great learning experience and get you to think about things very differently. And for those who really want to jump in headlong, you know, I funded a wonderful woman, Anu Prasad, who has created a program called ILSS, Indian Leaders for the Social Sector, which really does a nine-day boot camp for corporate leaders who want to consider transitioning and then literally works with them for 6 to 12 months to see if we can find the right home for them whether it's part-time or full-time. So, if people are serious about that, they should go to the ILSS.

Reflections from Deepak Jayaraman

DJ: Thank you for reading. If you wish to know more about how various leaders transitioned into the Social Impact sector, you might want to go to the Curated Playlist – Social Impact where several individuals speak about how they got into a life of giving back. Just visit playtopotential.com, and visit the Curated Playlists Section. You will find this nugget under the theme – Approach to life.

End of nugget transcription

RELATED PLAYLISTS YOU MIGHT LIKE

Social Impact: Leaders across domains talk about how they have thought about Social Impact and where the seeds of giving were sown. They discuss their approach to philanthropy and the underlying principles they have used to get to what they are doing now. You can access the playlist [here](#).

SIGN UP TO OUR COMMUNICATION

Podcast Newsletter: Join 1000s of leaders who benefit from the Podcast newsletter. Not more than 1-2 emails a month including keeping you posted on the new content that comes up at the podcast. High on signal, low on noise. Sign up for the podcast newsletter [here](#).

Nuggets on Whatsapp: We also have a **Podcast Whatsapp distribution group (+91 85914 52129)** where we share 2-3 nuggets a week from the Podcast archives to provoke reflection. If that is of interest, please click [here](#) and send a message stating “INTERESTED”. Do also add this number to your Phone Contacts so that we can broadcast our messages to you when we share a nugget.

Ashish Dhawan - Nuggets

- 65.00 Ashish Dhawan - The Full Conversation
- 65.01 Ashish Dhawan - Having career markers at 30 and 45
- 65.02 Ashish Dhawan - Taking the entrepreneurial plunge
- 65.03 Ashish Dhawan - What it takes to be a good PE Investor
- 65.04 Ashish Dhawan - From PE to Philanthropy
- 65.05 Ashish Dhawan - Potential pathways post ChryCapital
- 65.06 Ashish Dhawan - Unanticipated challenges in driving Social Impact
- 65.07 Ashish Dhawan - Metrics to measure progress
- 65.08 Ashish Dhawan - Educating ourselves for the future
- 65.09 Ashish Dhawan - Planting seeds for the future
- 65.10 Ashish Dhawan - Leading a richer life

About Deepak Jayaraman

Deepak seeks to unlock human potential of senior executive's / leadership teams by working with them as an Executive Coach / Sounding Board / Transition Advisor. You can know more about his work [here](#).

Disclaimer and clarification of intent behind the transcripts

This written transcript of the conversation is being made available to make it easier for some people to digest the content in the podcast. Several listeners felt that the written format would be helpful. This may not make sense as an independent document. Very often spoken word does not necessarily read well. Several of the guests have published books and the language in their books might be quite different from the way they speak. We request the readers to appreciate that this transcript is being offered as a service to derive greater value from the podcast content. We request you not to apply journalistic standards to this document.

This document is a transcription obtained through a third party/voice recognition software. There is no claim to accuracy on the content provided in this document, and occasional divergence from the audio file are to be expected. As a transcription, this is not a legal document in itself, and should not be considered binding to advice intelligence, but merely a convenience for reference.

The tags that are used to organize the nuggets in the podcast are evolving and work in progress. You might find that there could be a discrepancy between the nuggets as referenced here and in the actual podcast given this is a static document.

All rights reserved. No part of this document may be reproduced or transmitted in any form or by any means, or stored in any retrieval system of any nature without prior written permission.